

PARTICIPANT RELEASE AND WAIVER

– Adult in appearing in Entry –

In exchange for the full and fair consideration of being given the opportunity to have an entry ("Entry") including my appearance, depiction or other attributes submitted in the Sony promotion currently titled Sony – Shoot for the FIFA World Cup™ Contest ("Contest"):

I, _____, ("Participant"), do for myself, my heirs, relatives, legal representatives and assigns hereby release, waive and discharge Sony Electronics Inc. ("Sony"), Intersport, Inc. ("Intersport"), including their respective parents, affiliates, subsidiaries, and all related enterprises and their owners, employees, agents, representatives, contractors, successors and assigns (collectively "Organizers") of all liabilities, claims, actions, damages, costs, or expenses which I may have against Organizers arising out of or in any way related to my participation in Contest. It is specifically agreed that my participation in Contest is completely voluntarily, and I warrant that I fully understand the nature of Contest. I further understand that this waiver includes any and all claims, including those based on negligence, action or inaction from the above parties.

I understand that Contest may involve Organizers' use of some entries (in whole or in part) in various media, including, but not limited to the internet, television, broadband, and at point of sale displays. Therefore, I, irrevocably grant to Organizers and their media/distribution partners, licensees, and/or assigns, the unqualified right to use my name (as submitted), voice (if captured in Entry), performance and likeness/image for the broadcast, promotion, or other exploitation of Entry (or any portion of Entry), in all types of media including, but not limited to print, television, internet, home-video, and all other means of distribution either now known or developed in the future without any additional compensation to me or to my family, agents, our estates or any affiliated person(s) or entity/entities beyond what is expressly set forth in this Release and Waiver.

I acknowledge that I have read and fully understand, and do voluntarily sign this irrevocable Release and Waiver. I acknowledge that I have had an opportunity to have this document reviewed by outside counsel if I desire, and I further agree that no oral representations, statements or inducements apart from the foregoing written agreement have been made.

AGREED:

Participant's Signature

Date

Address

Participant's e-mail

Address